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EASYHOTEL OFFERS TAKEAWAY 'ZIP UP HOTELS' FOR £25

- **New takeaway rooms targeted at holidaymakers and festival goers that don't mind rudimentary comforts and out of town locations**

As summer approaches and cost-conscious hardy travelers and festival goers start planning their holidays, easyHotel, the original and best super-budget hotel chain, is offering basic takeaway 'Zip Up Hotels' for £25.

The new range is aimed at travelers happy to stay on rudimentary, less-than-convenient sites on the edges of towns. With minimalist interiors, zip doors and aerodynamic lines, the new 'Zip Up Hotels' offer a stylish option for travelers who don't mind trading down on convenience or comfort.



The bright orange tents go on sale from today.

Neil Fidler, Lead Tent Distributor at easyHotel, said: "We're excited to be launching our takeaway 'Zip Up Hotel' option from today. They're more expensive than easyHotel's base rate for rooms, a bit flimsy, and are pitched a long way from the City centres, but we're happy to cater to all tastes. The model we've selected is in bright orange, as a reminder

that there's a comfortable and convenient centrally-located easyHotel room with a double bed, ensuite and bedside USB port waiting for you to recuperate in."

He added: "easyHotel's objective is to make affordable accommodation accessible at the heart of our cities, so that anyone can visit, stay comfortably and have money left in their pockets, purses and wallets to make the most of their stay. If staying on the outskirts and paying for a long bus ride in or an Uber is your thing, then fair enough. Our customers prefer affordable comfort at the heart of the city."

-ENDS-

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Notes to Editors:

www.easyhotel.com <http://ir.easyhotel.com>

easyHotel is the owner, developer, operator and franchisor of branded hotels. Its strategy is to target the super budget segment of the hotel industry by marketing "clean, comfortable and safe" hotel rooms to its customers.

Operating hotels

easyHotel's eleven owned hotels currently comprise 1,216 rooms, and it has a further 25 franchised hotels with 2,139 rooms.

Owned hotels:

United Kingdom: Old Street (London), Glasgow, Croydon, Birmingham, Manchester, Liverpool, Newcastle*, Leeds, Sheffield and Ipswich.

Spain: Barcelona

Franchise locations:

United Kingdom: Edinburgh, London Heathrow, Central London, Luton, Reading and Belfast.

Europe: Belgium (Brussels), Bulgaria (Sofia), Germany (Berlin, Frankfurt, Bernkastel-Kues), Hungary (Budapest), The Netherlands (Amsterdam: City, Arena & Zaandam, Rotterdam, The Hague, The Hague Scheveningen Beach, Maastricht), Portugal (Lisbon), Switzerland (Basel, Zurich).

International: UAE (Dubai).

Hotel development pipeline

The Company's committed development pipeline of owned and franchised hotels currently consists of:

Owned hotels:

United Kingdom: Milton Keynes, Chester, Cardiff, Oxford*, Blackpool. Subject to planning consent: Cambridge* and Bristol.

Europe: Subject to planning consent: Ireland (Dublin), France (Paris-Charles de Gaulle Airport*).

Franchise hotels:

Europe: Spain (Malaga), Switzerland (Zurich, Basel), Netherlands (Amsterdam Schiphol Airport).

International: Iran, Sri Lanka, Turkey (Istanbul), UAE (Dubai).

*Hotels under an operating lease.