

20 September 2018

Queen hopes to open easyHotel Barcelona

easyHotel, the international chain of super-budget hotels, is officially opening this week in Barcelona, a frequent destination for art lovers, foodies, football and Queen fans.

The hotel will be run by Jorge Rodriguez, who has worked for easyHotel in the UK for two years. He is also a Freddie Mercury enthusiast and hopes to front a Queen tribute band for the grand opening ceremony.

Rodriguez said: "After two years working for easyHotel in the UK, I told my director 'I want to break free' and open a hotel in Barcelona. This week, my dream comes true."

All rooms are stylish and comfortable, despite room rates that beat all local competition. The beds are extremely comfortable, featuring what Jorge Rodriguez describes as a 'nothing really mattress' that creates the illusion of floating on clouds.

Complimentary bottles of orange bubbly, branded 'is this just real life, is this just Fanta see' will be available for the first British guests.

For those who 'Want it all,' the 204 – room hotel is located on the Gran Via (number 22), the main avenue of L'Hospitalet de Llobregat, with easy access to Barcelona City Centre and Barcelona Airport.

Guests won't be 'Under Pressure' to get around as the site has good transport links, with a train and Metro station adjacent to the hotel which is within walking distance of the Fira Barcelona Gran Via convention centre, the Barcelona and L'Hospitalet de Llobregat City of Justice and the Gran Via shopping centre, which includes a huge range of shops, cafes, restaurants and a 15 screen cinema.

The hotel is the latest the latest in a programme of openings for easyHotel both in the UK and internationally, bringing the Group's total portfolio to 33 hotels across the UK and overseas.

- Ends -

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www.easyhotel.com <http://ir.easyhotel.com>

easyHotel is the owner, developer, operator and franchisor of branded hotels. Its strategy is to target the super budget segment of the hotel industry by marketing "clean, comfortable and safe" hotel rooms to its customers.

Operating hotels

easyHotel's ten owned hotels currently comprise 1,130 rooms, and it has a further 23 franchised hotels with 1,938 rooms.

Owned hotels:

United Kingdom: Old Street (London), Glasgow, Croydon, Birmingham, Manchester, Liverpool, Newcastle*, Leeds, Sheffield.

Spain: Barcelona

Franchise locations:

United Kingdom: Edinburgh, London Heathrow, Central London, Luton, Reading and Belfast.

Europe: Belgium (Brussels), Bulgaria (Sofia), Germany (Berlin, Frankfurt), Hungary (Budapest), The Netherlands (Amsterdam: City, Arena & Zaandam, Rotterdam, The Hague, The Hague Scheveningen Beach, Maastricht), Switzerland (Basel, Zurich).

International: UAE (Dubai).

Hotel development pipeline

The Company's committed development pipeline of owned and franchised hotels currently consists of:

Owned hotels:

United Kingdom: Ipswich, Milton Keynes, Chester, Cardiff. Subject to planning consent: Oxford*, Cambridge*

Europe: Ireland (Dublin).

Franchise hotels:

Europe: Germany (Bernkastel-Kues), Portugal (Lisbon), Spain (Malaga), Switzerland (Zurich, Basel)

International: Iran, Sri Lanka, Turkey (Istanbul), UAE (Dubai).

*Hotels under an operating lease.