

easyHotel Launches Detox Suite for Love Island Leavers

- Windowless rooms to avoid paparazzi
- No access to TV and wifi to be cut off the outside world
- easyHotel fake tan available on request

easyHotel, the super budget hotel group, has today launched the ultimate relaxation experience targetted at those unlucky-in-love Islanders leaving the villa this summer.

easyHotel's new Detox Suites are the perfect answer for singletons leaving the island wanting some peace and quiet. Designed in true minimalist style, the suites are windowless to guarantee privacy from prying eyes and paparazzi drones. TV is not included so Islanders are not subjected to watching the drama unfolding among the remaining contestants, nor is there wifi thus removing the temptation to check the trolls. easyHotel even has its very own brand of fake tan available on request so guests can maintain that tangerine glow.

Neil Fidler, Senior Bev Executive at easyHotel, said:

"After weeks of having every movement scrutinised and each word analysed by the British public, what could be better than a few nights completely hidden from the world? It's time to go factor zero and accept that it is what it is. We hope to be welcoming some Islanders soon but the suite is by no means limited to contestants – it is available on request for those seeking down time at easyHotels across the UK."

-ENDS-

For more information:

Houston PR

easyHotel@houstonpr.co.uk

T: +44 (0) 20 3701 7660

Notes to Editors:

www.easyhotel.com <http://ir.easyhotel.com>

easyHotel is the owner, developer, operator and franchisor of branded hotels. Its strategy is to target the super budget segment of the hotel industry by marketing "clean, comfortable and safe" hotel rooms to its customers.

Operating hotels

easyHotel's twelve owned hotels currently comprise 1,340 rooms, and it has a further 25 franchised hotels with 2,139 rooms.

Owned hotels:

United Kingdom: Old Street (London), Glasgow, Croydon, Birmingham, Manchester, Liverpool, Newcastle*, Leeds, Sheffield, Ipswich and Milton Keynes.

Spain: Barcelona

Franchise locations:

United Kingdom: Edinburgh, London Heathrow, Central London, Luton, Reading and Belfast.

Europe: Belgium (Brussels), Bulgaria (Sofia), Germany (Berlin, Frankfurt, Bernkastel-Kues), Hungary (Budapest), The Netherlands (Amsterdam: City, Arena & Zaandam, Rotterdam, The Hague, The Hague Scheveningen Beach, Maastricht), Portugal (Lisbon), Switzerland (Basel, Zurich).

International: UAE (Dubai).

Hotel development pipeline

The Company's committed development pipeline of owned and franchised hotels currently consists of:

Owned hotels:

United Kingdom: Chester, Cardiff, Oxford*, Blackpool. Subject to planning consent: Cambridge* and Bristol.

Europe: Subject to planning consent: Ireland (Dublin), France (Paris-Charles de Gaulle Airport*).

Franchise hotels:

Europe: Spain (Malaga), Switzerland (Zurich, Basel), Netherlands (Amsterdam Schiphol Airport).

International: Iran, Sri Lanka, Turkey (Istanbul), UAE (Dubai).

*Hotels under an operating lease.