

10 July 2019

## Mayor of Milton Keynes opens new easyHotel

- **Leading Super Budget hotelier celebrates official opening of easyHotel Milton Keynes**
- **Mayor of Milton Keynes, Sam Crooks, is guest of honour on the 'orange carpet'**
- **New 124-bedroom hotel creates 14 jobs and hopes to boost local economy**
- **Prices start from just £19.99 per night**

easyHotel, the leading super-budget hotel chain, will today roll out the VIP orange carpet for guests of honour as it celebrates the official opening of its new hotel in the centre of Milton Keynes.

The orange ribbon will be cut by the Mayor of Milton Keynes Sam Crooks to commemorate the event. Located close to The Hub, this 124-bedroom hotel creates 14 new jobs and hopes to boost the local economy as its guests take advantage of nearby shops, restaurants and other activities.

With stylish, clean and comfortable rooms starting from as little as £19.99 per night, easyHotel hopes to attract those visiting Milton Keynes for business as well as pleasure.

**Guy Parsons, Chief Executive at easyHotel, said:** "We are delighted to have officially opened our doors in the fantastic town of Milton Keynes. With a vibrant business community as well as plenty of leisure activities and shops, we hope our no-frills, great value offering will leave guests with extra cash in their pockets to spend in enjoying the town."

Milton Keynes is the latest hotel development in the easyHotel group's ambitious expansion plan. It takes the total number of easyHotels to 37 across the UK and Europe.

-ENDS-

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**Notes to Editors:**

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easyHotel is the owner, developer, operator and franchisor of branded hotels. Its strategy is to target the super budget segment of the hotel industry by marketing "clean, comfortable and safe" hotel rooms to its customers.

**Operating hotels**

easyHotel's 12 owned hotels currently comprise 1,340 rooms, and it has a further 25 franchised hotels with 2,139 rooms.

**Owned hotels:**

United Kingdom: Old Street (London), Glasgow, Croydon, Birmingham, Manchester, Liverpool, Newcastle\*, Leeds, Sheffield, Ipswich and Milton Keynes.

Spain: Barcelona

**Franchise locations:**

United Kingdom: Edinburgh, London Heathrow, Central London, Luton, Reading and Belfast.

Europe: Belgium (Brussels), Bulgaria (Sofia), Germany (Berlin, Frankfurt, Bernkastel-Kues), Hungary (Budapest), The Netherlands (Amsterdam: City, Arena & Zaandam, Rotterdam, The Hague, The Hague Scheveningen Beach, Maastricht), Portugal (Lisbon), Switzerland (Basel, Zurich).

International: UAE (Dubai).

**Hotel development pipeline**

The Company's committed development pipeline of owned and franchised hotels currently consists of:

**Owned hotels:**

United Kingdom: Chester, Cardiff, Oxford\*, Blackpool. Subject to planning consent: Cambridge\* and Bristol.

Europe: Subject to planning consent: Ireland (Dublin), France (Paris-Charles de Gaulle Airport\*).

**Franchise hotels:**

Europe: Spain (Malaga), Switzerland (Zurich, Basel), Netherlands (Amsterdam Schiphol Airport).

International: Iran, Sri Lanka, Turkey (Istanbul), UAE (Dubai).

\*Hotels under an operating lease.