

11 September 2018

The easyHotel Tour de Yorkshire

- **Two new easyHotels open in Yorkshire this week creating a potential two-night, two-stop weekend mini-break in Sheffield and Leeds for as little as £39.98**
- **Breath-taking adhesive fake window views of the Yorkshire Countryside can be purchased for an additional £1 per night**
- **Room rates equate to £1 per hour**

easyHotel, the super budget hotel chain, today announces the opening of its first two hotels in Yorkshire, creating in an instant a potential multi-stop mini-break for less than £40 in one of England's finest counties.

Laurie Walters, night night manager at easyHotel, said: "We're delighted to be announcing our first openings in Yorkshire as part of our rapid U.K. and international growth. Yorkshire is an incredibly popular county with thriving cities, beautiful scenery, a rich history and a plethora of cultural highlights, from cricket to theatre."

The multi-stop package, perfect for a September break, works out at £1 per hour for accommodation, leaving guests with plenty of spending money in their pockets to enjoy the pleasures of the cities and countryside. Guests who opt for the package will also receive a complimentary bottle of orange bubbly (Fanta, Irn Bru or Orangina) on arrival at the hotel.

In addition to easyHotel's mini-break package, they are also offering one-night stays at both Leeds and Sheffield which are available to guests from £19.99.

Availability for the package is likely to be limited, so guests who fancy an Autumn mini-break are encouraged to act quickly. All rooms come with an en-suite, a comfortable bed, open plan wardrobes and bedside USB ports for convenient charging.

Guests at the hotels can request extras such as breath-taking fake views of Yorkshire and 'Pupgrades', which are available on request for those travelling with dogs. The 'Pupgrades' include overnight accommodation for small dogs in pet yurts, a 'minibark' stocked with gourmet dog snacks and an orange 'Chewvet'.

Ends

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Notes to Editors:

www.easyhotel.com <http://ir.easyhotel.com>

easyHotel is the owner, developer, operator and franchisor of branded hotels. Its strategy is to target the super budget segment of the hotel industry by marketing "clean, comfortable and safe" hotel rooms to its customers.

Operating hotels

easyHotel's nine owned hotels currently comprise 927 rooms, and it has a further 23 franchised hotels with 1,937 rooms.

Owned hotels:

United Kingdom: Old Street (London), Glasgow, Croydon, Birmingham, Manchester, Liverpool, Newcastle*, Leeds, Sheffield.

Franchise locations:

United Kingdom: Edinburgh, London Heathrow, Central London, Luton, Reading and Belfast.

Europe: Belgium (Brussels), Bulgaria (Sofia), Germany (Berlin, Frankfurt), Hungary (Budapest), The Netherlands (Amsterdam: City, Arena & Zaandam, Rotterdam, The Hague, The Hague Scheveningen Beach, Maastricht), Switzerland (Basel, Zurich).

International: UAE (Dubai).

Hotel development pipeline

The Company's committed development pipeline of owned and franchised hotels currently consists of:

Owned hotels:

United Kingdom: Ipswich, Milton Keynes, Chester, Cardiff. Subject to planning consent: Oxford*, Cambridge*.

Europe: Spain (Barcelona), Ireland (Dublin).

Franchise hotels:

Europe: Germany (Bernkastel-Kues), Portugal (Lisbon), Spain (Malaga), Switzerland (Zurich, Basel)

International: Iran, Sri Lanka, Turkey (Istanbul), UAE (Dubai).

*Hotels under an operating lease.