

THURSDAY 10 MAY 2018

“VROOM VROOM”

10,000 ROOMS FOR LESS THAN A TENNER IN FLASH EASYHOTEL 72 HOUR PRE-SUMMER SALE

This Friday the super-budget international Hotel chain easyHotel launches what may become the fastest selling summer deal on record, with rooms available from an amazing £9.99 a night.

Through this turbo-charged offer, which runs from midday on Friday 11th May, easyHotel will see 10,000 rooms from across the Group’s network go on sale from an astonishing £9.99 per night. Rooms are available for guests looking to book a bargain break between 14th May 2018 and 8th May 2019.

Ffion Evans, Chief Snooze You Lose Officer at easyHotel, said: “We all know how easy it is to spend money when we’re away on holiday. At easyHotel, we want guests to enjoy the city experience rather than spend all their money on accommodation. It’s not uncommon to spend hundreds of pounds on hotel accommodation per night. We think that money is better spent on experiences in the city.”

A poll by easyHotel found that an overnight stay in a city can cost an average of £225.

Ffion Evans added: “A City stay can be costly and we’re focused on doing all we can to provide comfortable, affordable, convenient accommodation that doesn’t make a massive dent in your holiday budget. Our rates are always the best and our sale deals are even better. Don’t spend too much on a room. Spend it on memories.”

Customers looking to take advantage of the easyHotel flash sale can go online to our deals at www.easyHotel.com. The booking window is open from Friday 11th May 2018 to Monday 14th May 2018 with offers applying to stays between the 14 May 2018 – 8 May 2019.

- ENDS -

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Notes to Editors:

www.easyhotel.com <http://ir.easyhotel.com>

easyHotel is the owner, developer, operator and franchisor of branded hotels. Its strategy is to target the "super budget" segment of the hotel industry by marketing "clean, comfortable and safe" hotel rooms to its customers.

Operating hotels

easyHotel's six owned hotels currently comprise 598 rooms, and it has a further 20 franchised hotels with 1,750 rooms.

Owned hotels:

Old Street (London), Glasgow, Croydon, Birmingham, Manchester, Liverpool.

Franchise locations:

Belgium (Brussels), Bulgaria (Sofia), Germany (Berlin, Frankfurt), Hungary (Budapest), The Netherlands (Amsterdam: City, Arena & Zaandam, Rotterdam, The Hague), Switzerland (Basel, Zurich), UAE (Dubai), United Kingdom (Edinburgh, London Heathrow, Central London, Luton).

Hotel development pipeline

The Company's committed development pipeline of owned and franchised hotels currently consists of:

Owned hotels:

United Kingdom (Ipswich, Sheffield, Leeds), Spain (Barcelona) Subject to planning consent: United Kingdom (Cardiff, Newcastle* and Oxford*).

Franchise hotels:

UAE (Dubai), Germany (Bernkastel-Kues), Portugal (Lisbon), Turkey (Istanbul), UK (Belfast, Reading), Iran, Sri Lanka, Netherlands (The Hague Scheveningen Beach, Maastricht).

*Hotels being developed under an operating lease.